

About

GTI Infotel is a CMMi Level 5 Company and a Leading Global Professional Service



Provider with a Broad Range of Services and Solutions in ERP, Tracking, Health & IT Industry.

GTI Works at the Intersection of Business & Technology to help Clients Improve their Performance and Create Sustainable Value for their Stakeholders.

With 200 Team Members Serving Clients and Over 100 Million+ End Users in India & the US, GTI Drives Innovation and Delivers.

TracknTraceGT

Its a solution from GTI Infotel which Provides Complete Management of Serialization, Aggregation, Anti-Counterfeit & Loyalty Program Management. Our solutions offer Flexibility, whether you have a Single Line with Limited Need for Connectivity, Require Software for Monitoring all Processes Across Multiple Production Lines. The solution Features:

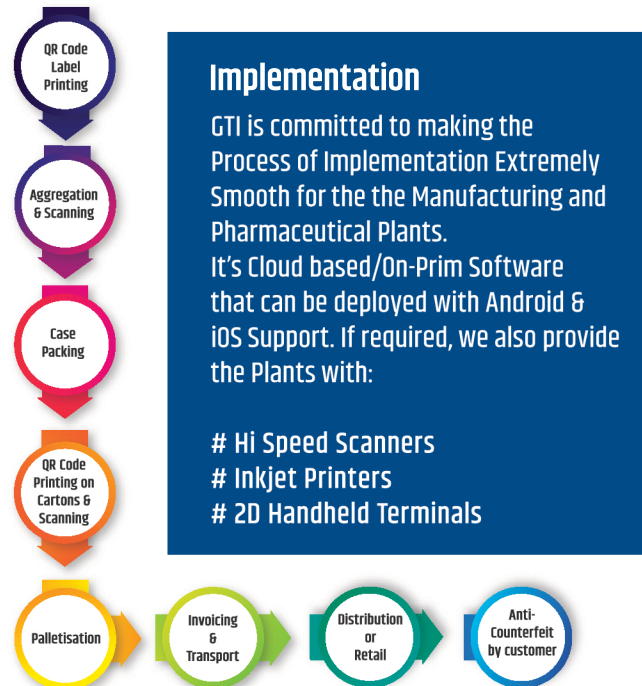
- 1) Reduce Dead Stock.
- 2) Control & Transparency.
- 3) Keep Unlawful Distribution at Bay.
- 4) Trail from Warehouse to Customers.

Track & Trace

Tracking and Tracing is the processes by which Manufacturers obtain and record highly important information about Where and How products are made. The Track & Trace system is the latest addition to GTI's comprehensive ERP, which uniquely combines Robust MES and Enterprise Resource Planning (ERP) Software Functionality to provide an End-to-End Solution for Manufacturers.

The Track & Trace system provides Manufacturers with the Additional Data, Insights and Intelligence they Need to Easily and Accurately provide Documentation and Product Tracking to React and Respond to Recalls and meet Industry Regulations and Quality Audits.

How a Track & Trace System Works?



Serialization

Serialization in packaging is the process of Assigning Unique Markings on the Packaging Design of each Product as it is Essential to Combat Counterfeiting. Brand Protection and Supply Chain Integrity are Ensured using GTI's Comprehensive & Integrated Cloud-Hosted Solutions. Feature Includes:

1. Improve Customer safety
2. Reduce Costs through Increased Efficiency
3. Enable Supply Chain Visibility
4. Track Products/ Devices
5. Combat Counterfeit products
6. Inventory Management

Anti-Counterfeit

Enhance & Reinforce your Brand with our Product Authentication Solutions & Develop Customer Loyalty. Our System Generates one-of-a-kind Codes that are applied to Products and Verified by Customers at the Point of Sale, thereby Preventing, Detecting, and even Responding to the Counterfeit Danger. Features are

1. No more Forgery
2. Keep Unlawful Distribution at bay
3. Consumer Involvement Increased by 5 times

Loyalty Program Management

GTI provides a Robust & Dynamic Loyalty Program Management (LPM) System and helps its Clients in Acquiring Accurate Customer data to Analyze & in turn, Customize Services for specific sets of Customers that show Similar Market and Behavioral Traits. Our Features Includes:

1. Customer Management
2. Earning Rules
3. Reward Campaigns
4. POS & Merchants Management